



மக்கள் நல சங்கம்

PUBLIC WELFARE AND DEVELOPMENT SOCIETY (PWDS)

"Vivekananda Sevashram" 2/51, Kamarajarnagar, Kanakkampalayam,
Gobichettipalayam Taluk, Erode District, TAMILNADU - 638505

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Secretary : **K.A.NATARAJAN**

WOMEN LEADERSHIP AND EMPOWERMENT OF SHGs MEMBERS



PROJECT DETAILS

1. NAME OF PROJECT : WOMEN LEADERSHIP AND EMPOWERMENT OF SHGs MEMBERS

2. LOCATION OF PROJECT: Erode and neighbouring Districts

3. DURATION OF PROJECT : 5 years

4. RESPONSIBLE PERSON FOR THE PROJECT? : Mr K A Natarajan, Secretary (7904869075)

5. BENEFICIARYS (Please give approximate numbers)

The members of Women SHGs monitored for micro credit based only by us. Members of women Groups from various places of the Erode and neighbouring Districts. Age groups of Women are 19 to 60. A batch of consisting 30 women from different groups every month.

	ADULTS – OVER 18 YRS	
	FEMALE	MALE
DIRECT BENEFICIARIES –WOMEN HEADED FAMILIES	30000	1000
INDIRECT BENEFICIARIES	120000	120000
VOLUNTEERS	3000	1000
PAID STAFF	400	200

6. GOAL OF THE PROJECT

Overall Goal:

To spend the time of women can actually have a big impact on their peaceful life in the professional world by empower in several ways

Empowerment for Women Self Help Groups members

Obtain opportunities in the society for personal/family improvement

Tap various support to uplift and overcome problems of the women community

7. AIMS AND ACTIVITIES

<u>Specific Aims</u>	<u>Activities</u> (Please add extra boxes if you need to)
A. Education and Capacity Building (10 workshops and 10 Follow up training carried out 30000 women attended the workshop, carrying A-F subjects table mentioned here)	Input sessions on Training Model with resource Materials for literacy for adults and children of the family, skill training, primary education for all children, leadership development and leadership in the field of social welfare
B. Nutrition, Good Health, and Wellbeing	Family welfare, primary health and first aid training, health education and awareness of widespread communicable and non-communicable diseases, education in nutrition, food safety awareness particularly for women and child. To use smart phones for good cause only
C. Sustainable Agriculture, Training and Development	Home gardens, organic and sustainable agricultural techniques
D. Income Generation and Livelihood	small business initiatives, revolving loan schemes, business skills development
E. Sustainable Water, Sanitation, and Energy	How to save water, Rain water conservation in houses and security, improvement and access to sanitation facilities
F. Maternal and Reproductive Health	promotion of breast feeding, practices to reduce maternal mortality, prevention of female genital mutilation, education and access to sexual and reproductive health and rights

8.SHORT DESCRIPTION OF THE PROJECT.

We planned Community get together meeting and Training for 3000 SHG women every first Sunday for 10 months and 10 Refresh/Follow up meeting Every 3rd Sunday for 10 months covering the all related sessions in useful manner with a good lunch and Gifts in free rented places. How people spend their time can actually have a big impact on their peaceful life in the professional world. Successful people tend to spend their free time in these above ways of They Exercise, They Read, They Take Classes, They Volunteer, They Network, They Have Hobbies, They Spend Time with Friends and Family and discuss following:

1. Water Sensitivity & Literacy
2. Circular Economy & Sustainable Resource Management
3. Healthy & Safe Surroundings
4. Community Capital and Social Impact
5. Carbon reduction & Energy Transformation
6. Biodiversity, the Natural Environment & Land Use
7. Innovation & Leadership
8. Local Economy & Sustainable Business
9. Sustainable Development, Planning & Infrastructure etc.
- 10.Govt Schemes for women

9.PROJECT NECESSARY

We often meet and discuss for micro credit program individually from same group members. This program gives opportunity to meet different group, different villages and different experiences. As per their views through the discussion the design of the project evolved.

As mentioned earlier to spend their time can actually have a big impact on their peaceful life in the professional world. To make sensitivity in all subjects mentioned earlier. To make a coordination and share ideas to solve problems from other experienced faculties

10.FOLLOW UP AND MONITORING

Those women are under monthly monitoring by us for micro credit programs. So we keep a monitoring sheet for the program and get information on the benefit of the community get together meeting and we forward/linked proper way to fulfill their development for financial need or Govt. departments, job opportunities of their children, Agro based activities, legal, education, health, politics, awards, cultural, women entrepreneurs etc., etc.

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BANK DETAILS:

Name of the bank: Karur Vysya bank

Address of the bank: Kanakkampalayam, Gobichettipalayam, Erode, Tamilnadu, India - 638505

Name of the account: Public Welfare and Development Society (PWDS)

Account number: 1676135000001813

BUDGET:

	Description	Quantity	Unit cost	Total cost
(I)	Running costs			
I	Office rental	3000	100	300000
II	Salaries (Specify each position)			
	1. Coordinator	20000	100	2000000
	2. Prog. assistant	10000	100	1000000
III	Electricity/water	2000	100	200000
IV	Telephone, Internet			
V	Maintenance			
VI	Transport (public and fuel)	1000	100	100000
VII	Audited accounts	20000	1	20000
VIII	Bank charges			
IX	Other (e.g. contingency)	1000	100	100000
	Total running costs			37,20,000
(II)	Operational Costs			
1	Activity : Training for 100 Batches each one consisting of 30 each			
	Training Materials	5000	100	500000
	Food & Refreshment	300x Rs200	60000	6000000
	Resource Person Honorarium	2000	100	200000
	Gift and awards	2000	100	200000
	<i>Total activity cost</i>			69,00,000
	Total Cost			1,06,20,000

Signature:

Date: -09-2019

Name : K. A. NATRAJAN

Designation: SECRETARY