







Public Welfare and Development Society

Skills for Employment in Apparel Manufacturing

Organisation Brief	The main objective of the organization is to give voice to the most neglected, deprived and exploited social groups and provide support voluntary efforts for their Health, Education, Social and Economic empowerment.
Cause(s)	Education / Training, Employment
Need	To cater to the skill deficit of the apparel industry and in the process uplift the Below Poverty Line rural youth of both genders (in the 18-25 age group). Lack of skills is a key factor that makes this segment of the population unable to acquire jobs. The second is the fact that the garment industry in Tirupur and Erode area is booming and the demand for skilled workers is very high
Intervention	Train Below the Poverty Line rural youth with apparel industry skills to empower them with jobs. It is a cause-driven program, because it seeks to alleviate rural poverty, Employment, Income generation and Youth development. By training young people from this section and guaranteeing placement at fair wages (with benefits), the program helps reduce poverty. Studies have shown that when one member of a below poverty line family is trained and employed in this manner, the whole family moves above the poverty line.
Expected Outcome	Rural youth who have completed only elementary school typically cannot find employment. After attending the training program, young men and women have access to a range of new economic opportunities and can become financially independent. This program has not only helped reduce economic poverty but also has contributed to empowerment of the project beneficiaries
Beneficiaries	Adults, Destitute, Marginalized community, Villages / Community, Women, Youth Count 100 Per Annum
Location	Kanakkampalayam, Gobichettipalayam Taluk, Erode District, Tamilnadu 638505
Budget	Rs.10,00,000/- Duration 12 months
Accreditation	Guide Star India
Tax Benefits	
Trust/Society	Society

Have you done any projects of a similar nature?	Yes
Have you implemented other projects in the same geographical region as the proposed project?	Yes

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